

Tuesday, 1st July 2025

MEDIA RELEASE

Eco Growth International Pty Ltd

For Immediate Release

Ecogrowth appoints Wilchem to service South Australia

Effective immediately, specialist fertiliser company Ecogrowth is partnering with Wilchem to drive the Ecogrowth biologically activated granular fertiliser range in South Australia.

On behalf of Ecogrowth, Wilchem will provide on-the-ground sales support to resellers and growers, secure sales orders, warehouse their goods, and organise logistics as part of a comprehensive service model.

CEO and Managing Director Joe Bovell said the company was delighted to partner with a company of Wilchem's calibre to support our business in the southern states of Australia.

"This initiative is in line with our national expansion strategy and will allow us to service both existing and new markets in South Australia and provide a better customer experience overall.

The Wilchem business is well-resourced, has an excellent operations facility in Cavan and has a team that is experienced and professional. Wilchem has a similar philosophy to our business with a strong focus on soil and plant nutrition with great grower outcomes, making it an excellent fit."

Wilchem Managing Director Brendan Edwards said, "We are proud to partner with Ecogrowth and believe this relationship will deliver fantastic results for all stakeholders."

For any media enquiries or further information, please contact:

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About Eco Growth International

Eco Growth International is Australia's leading manufacturer of rock mineral-based and biologically activated fertilisers, with a focus on increasing the viability, sustainability and nutrition of crops.

Fully Australian-owned and operated, the company has been manufacturing premium specialised granular and liquid fertilisers for over 25 years from its head office in Western Australia and main manufacturing facility in Queensland.

Pioneers of biologically activated natural fertiliser with its proprietary <u>EcoAdvance®</u> <u>premium biology</u> micro-organisms, Eco Growth tailors nutritionally balanced, biologically available fertiliser solutions to deliver a range of benefits for soil, plants and animals across all farming sectors.

ecogrowth.com.au

About Wilchem

Wilchem formulates and manufactures micro-nutrients and soil amendment solutions for all broadacre cropping and horticultural applications and distributes these products via a specialist distribution network throughout Australia. Wilchem's manufacturing is conducted over two specialised sites in Adelaide and Perth. Distribution is available in bulk or in a variety of pack sizes to suit individual requirements.

Established over 25 years ago, Wilchem has developed expertise in manufacturing, warehousing and logistics that is also utilised through providing third-party Toll Manufacturing.

Wilchem prides itself on its commitment to providing the highest quality products that are the right product for the application. This is supported through a strong technical support network and an extensive research and development program conducted over the southern states.

www.wilchem.com.au