



- ▶ SUSTAINED RELEASE
COMPLETE ANALYSIS
- ▶ MICROBially
ACTIVATED
- ▶ SILICON BASED FOR
STRONGER PLANTS
- ▶ TRACE ELEMENTS
ON EVERY GRANULE



New release!

PURPLE®

Biologically activated Australian rock mineral fertiliser
for balanced nutrition



N 10.0 P 3.5 K 11.0 S 5.2 + TE

Product	N	P	K	S	Ca	Mg	Fe	Si	C	Zn	Mn	Cu	Mo	B	Co	Se	BULK DENSITY
	%	%	%	%	%	%	%	%	%	mg/kg	mg/kg	mg/kg	mg/kg	mg/kg	mg/kg	mg/kg	
Purple®	10	3.5	11.0	5.2	5.2	1.2	1.1	8	3.6	1030	761	294	13	103	5	0	1000

Typical uses and benefits include:

- Promotes sustained growth and development
- Suitable for most soil types & sodic conditions

Ecogrowth Purple® is a versatile NPK fertiliser combined with trace elements to ensure continuous nutrition. It meets the requirements of vegetables, fruits, vines, flowers, turf and ornamentals.

Ecogrowth Purple® is a sophisticated blend of nutrients from Potassium through to a granulated silicate mineral complex, which is enhanced with Ecogrowth's EcoAdvance® premium biology - our proprietary granular fertiliser inoculum, containing select strains of beneficial soil microbes and complementary bio-stimulants.

Tailored to Australian conditions, Ecogrowth Purple®, is gentle yet strong, providing strong consistent nutrition to sensitive plants in harsh conditions, such as sodic environments, and through delicate times such as flowering, helping to reduce the incidence of biannual bearing and stress-induced crop damage, when used consistently through the production season.

fertiliser for life

AVAILABLE IN 20KG, 500KG/1 TONNE BULK BAGS
For alternative applications or to arrange a soil/plant test
please contact your Ecogrowth® nutritional expert.



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APPLICATION RATES

Crop	Rate	Notes
AVOCADOS	70-350g/tree	Apply prior to flowering. Apply monthly on high yielding trees
STONE FRUIT AND GREEN POME	500g/tree Repeat at 250g/tree if required mid season	
HORTICULTURE	500+kg/ha as side dressing general vegetables	Apply in split applications from growth through to fruit maturity
TABLE GRAPES	450+kg/ha	Sidedress under vine at season start
OVAL / GENERAL TURF	250-350kg/ha	Apply as required up to four times per season
SPRING PASTURE, HAY	80-250kg/ha	

